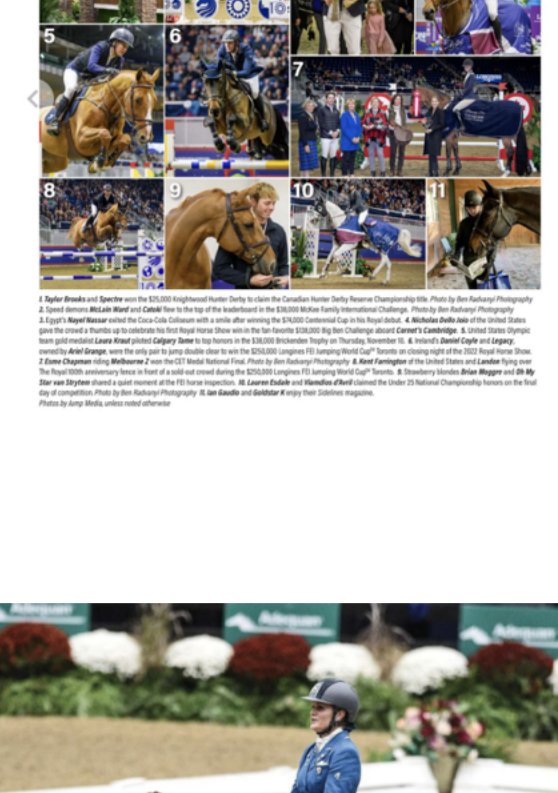




The Buzz - December 2022

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS

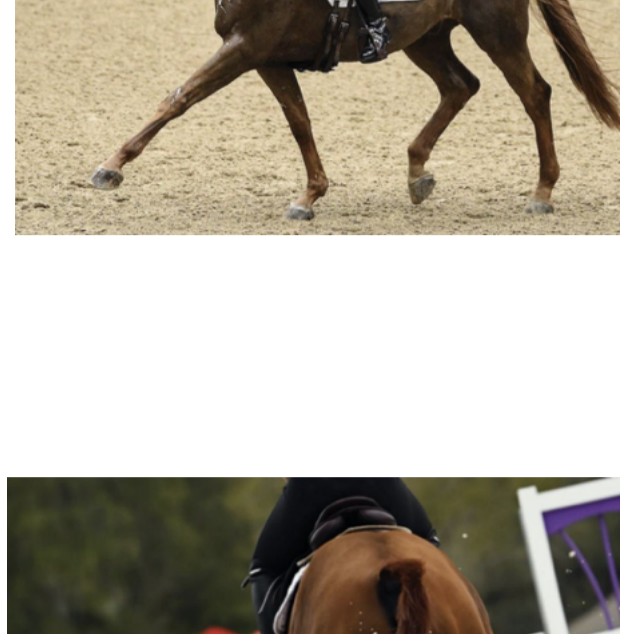


Show Time: 2022 Royal Horse Show

SIDELINES MAGAZINE

The Royal Horse Show, held as part of the iconic Royal Agricultural Winter Fair, celebrated its 100th anniversary November 4-12, 2022, in Toronto, Canada. This year's event featured an elevated CSI5*-W rating, offered more than \$1 million in prize money, and hosted riders from 11 countries, including three of the top 10 in the Longines World Rankings.

[Read More](#)

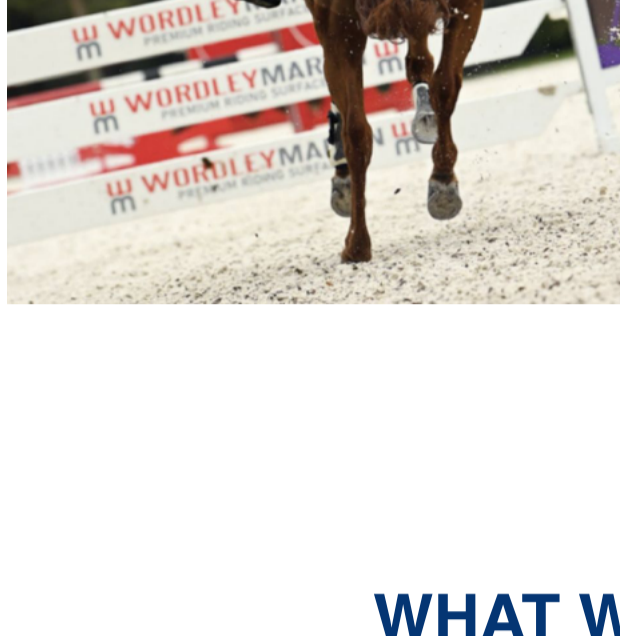


Truett's Dreams Come True at US Dressage Finals

THE CHRONICLE OF THE HORSE

Absolute Dream has been called a lot of things over the years that he's been with Jennifer Truett – Rocket Gumby, Electric Noodle, an enigma, just to name a few – due to his unique personality and huge amount of power, but at this year's US Dressage Finals, he got to be called champion.

[Read More](#)



Wordley Martin: How To Build the Perfect Arena for Your Horses and Riders

THE PLAID HORSE

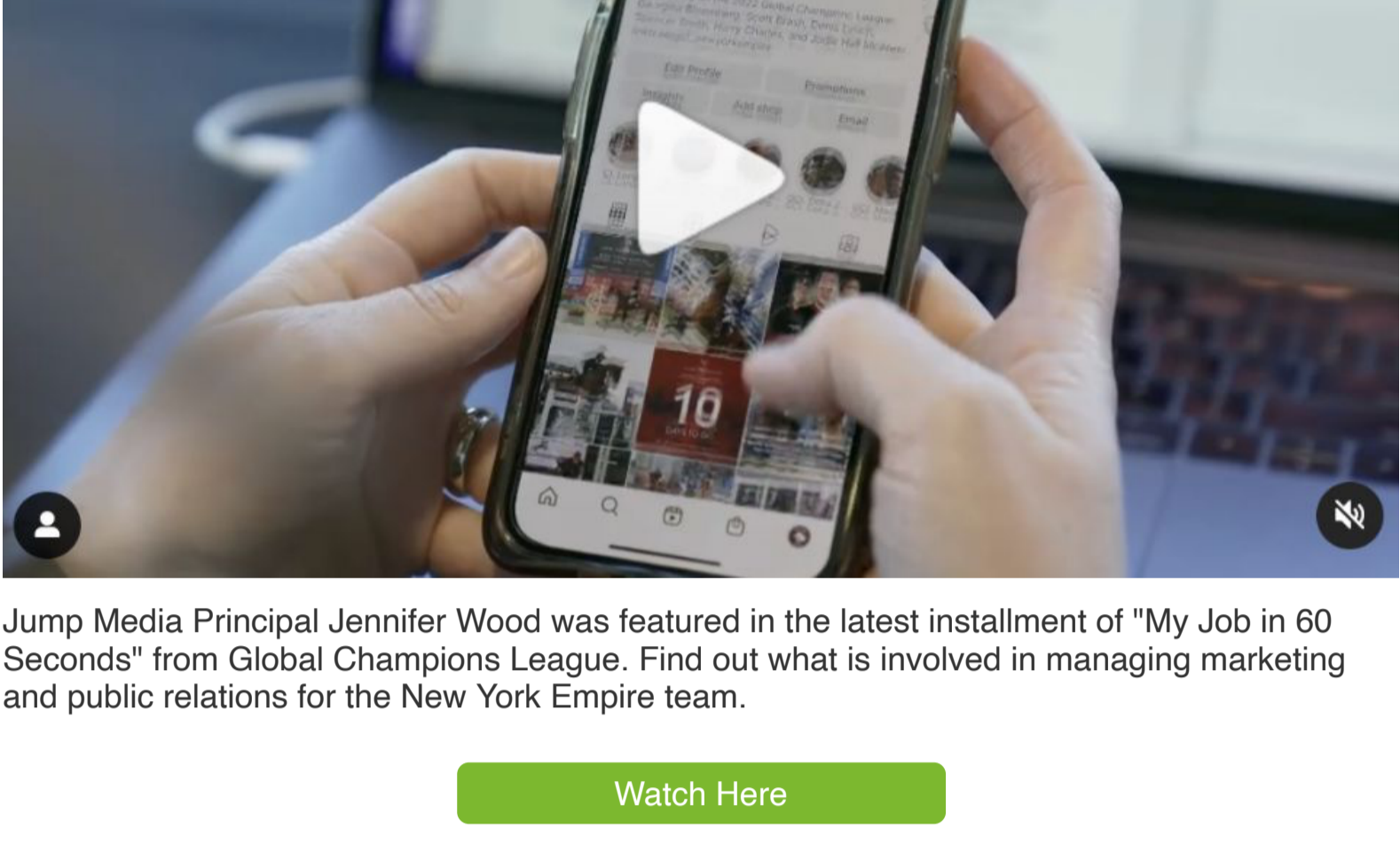
There are a number of factors to think about when building a new riding arena. Like many aspects of the equine industry, a new arena can be costly, so it's important to take all of your wants and needs into consideration in order to get the most out of your investment.

[Read More](#)

WHAT WE'RE WATCHING

My Job in 60 Seconds: Jennifer Wood

GLOBAL CHAMPIONS LEAGUE



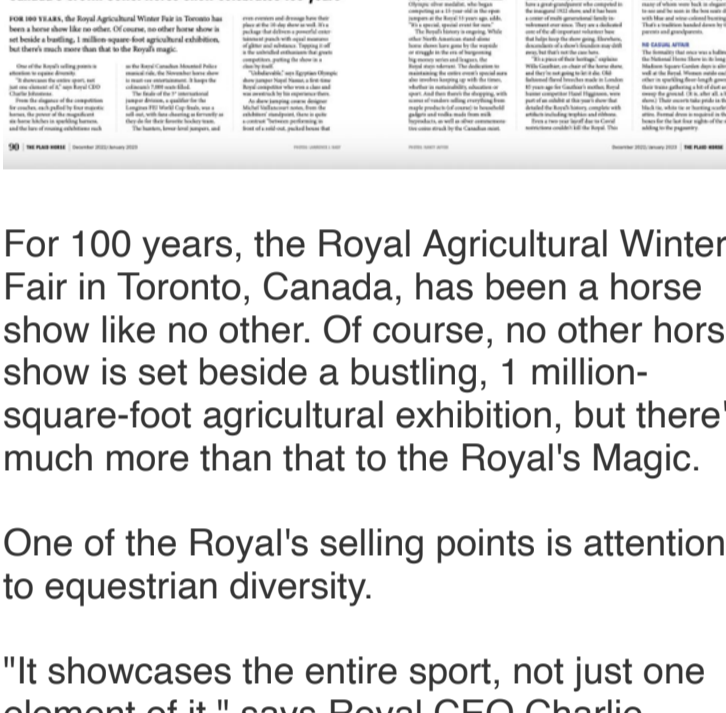
Jump Media Principal Jennifer Wood was featured in the latest installment of "My Job in 60 Seconds" from Global Champions League. Find out what is involved in managing marketing and public relations for the New York Empire team.

[Watch Here](#)

WHAT WE'RE READING

The Magic of the Royal Agricultural Winter Fair

THE PLAID HORSE



For 100 years, the Royal Agricultural Winter Fair in Toronto, Canada, has been a horse show like no other. Of course, no other horse show is set beside a bustling, 1 million-square-foot agricultural exhibition, but there's much more than that to the Royal's Magic.

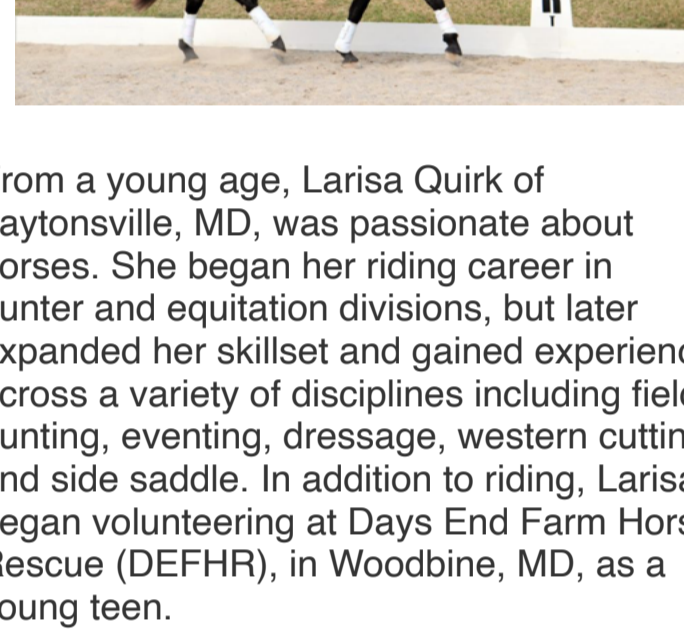
One of the Royal's selling points is attention to equestrian diversity.

"It showcases the entire sport, not just one element of it," says Royal CEO Charlie Johnstone.

[Read More](#)

From Rescue to Budding Star

DRESSAGE TODAY



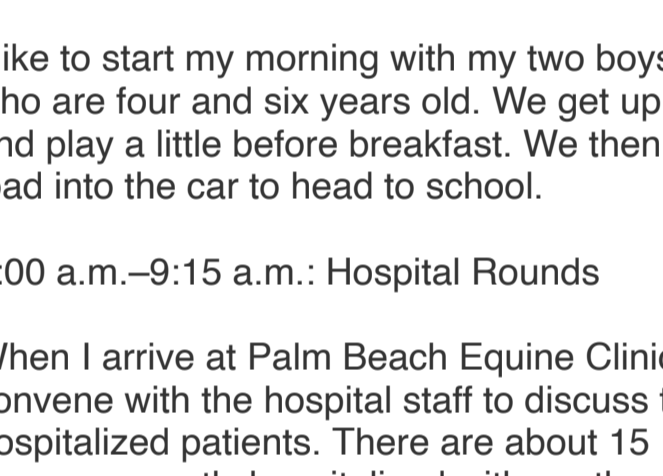
From a young age, Larisa Quirk of Laytonsville, MD, was passionate about horses. She began her riding career in hunter and equitation divisions, but later expanded her skillset and gained experience across a variety of disciplines including field hunting, eventing, dressage, western cutting, and side saddle. In addition to riding, Larisa began volunteering at Days End Farm Horse Rescue (DEFHR), in Woodbine, MD, as a young teen.

It was at DEFHR that Larisa built a strong connection with a feisty Thoroughbred mare named Starbucks whom she eventually adopted in 2014.

[Read More](#)

A Day in the Life of Palm Beach Equine Clinic's Dr. Peter Heidmann

HORSE NETWORK



6:30 a.m.–7:30 a.m.: Family Time/Morning Ritual

I like to start my morning with my two boys who are four and six years old. We get up and play a little before breakfast. We then all load into the car to head to school.

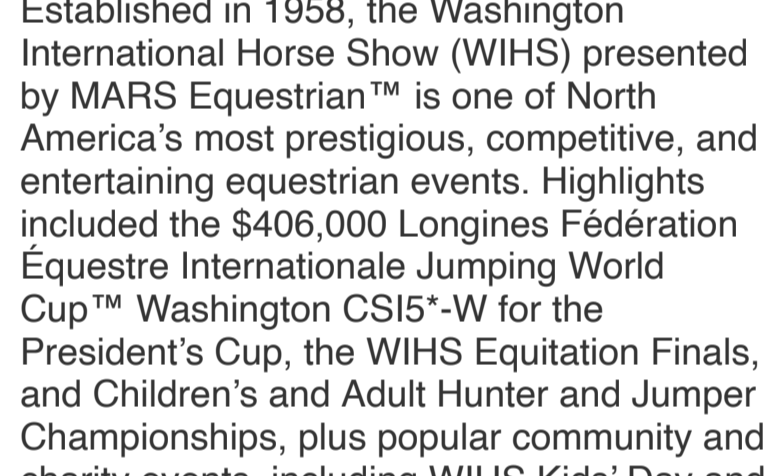
8:00 a.m.–9:15 a.m.: Hospital Rounds

When I arrive at Palm Beach Equine Clinic, I convene with the hospital staff to discuss the hospitalized patients. There are about 15 horses currently hospitalized with us, though some of them are only here for MRI and bone scans or other outpatient procedures.

[Read More](#)

Celebrations and Style Took Center Stage at the 64th Annual Washington International Horse Show

EQUESTRIAN LIVING



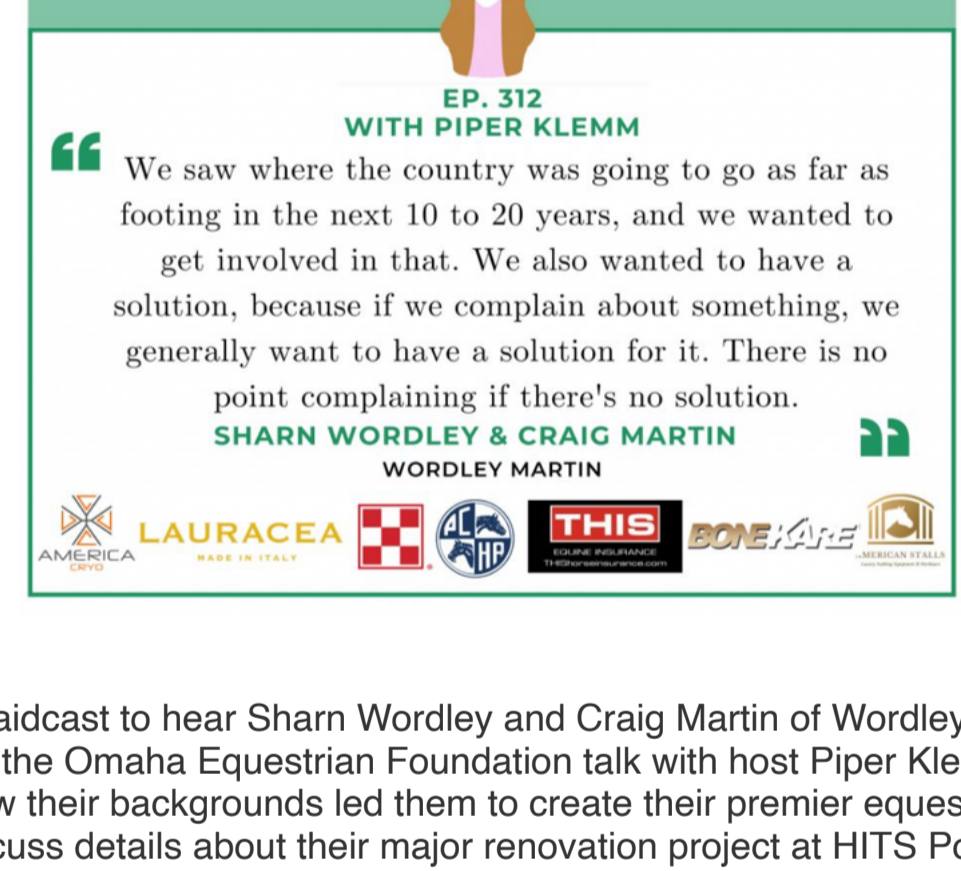
Established in 1958, the Washington International Horse Show (WIHS) presented by MARS Equestrian™ is one of North America's most prestigious, competitive, and entertaining equestrian events. Highlights included the \$406,000 Longines Fédération Équestre Internationale Jumping World Cup™ Washington CSI5*-W for the President's Cup, the WIHS Equitation Finals, and Children's and Adult Hunter and Jumper Championships, plus popular community and charity events, including WIHS Kids' Day and Barn Night. WIHS is an official United States Equestrian Federation Heritage Competition and a 501(c)(3) nonprofit charitable organization.

[Read More](#)

WHAT WE'RE LISTENING TO

Sharn Wordley, Craig Martin, and Julie Boilesen on The Plaidcast

THE PLAIDCAST



Check out The Plaidcast to hear Sharn Wordley and Craig Martin of Wordley Martin and Julie Boilesen, CEO of the Omaha Equestrian Foundation talk with host Piper Klemm. Wordley and Martin explain how their backgrounds led them to create their premier equestrian surfaces company and discuss details about their major renovation project at HITS Post Time Farm in Ocala, FL. Boilesen gives a preview of the plans for the 2023 Fédération Équestre Internationale World Cup™ Finals coming up in Omaha, NE, April 4-8.

[Listen Here](#)

LINKS WE'RE CLICKING

- Go behind the scenes at World Equestrian Center – Ocala to learn more about Vinnie Card, Director of Operations. [Learn how this Canadian keeps the facility running smoothly.](#)
- Hardworking, dedicated, and knowledgeable groomers are vital for the equestrian industry but their numbers are dwindling. [Read opinions from top riders and groomers on how they think the job could be made more sustainable.](#)
- Who should make the call to eliminate a horse-and-rider combination during competition due to horse welfare? [Find out what top riders are saying about this controversial topic.](#)
- Lottie Fry and Glamourdale stole the show during the 2022 Fédération Équestre Internationale Dressage World Cup London. [Watch their impressive winning test.](#)
- The late Queen Elizabeth's favorite riding pony, Emma, was named Horse of a Lifetime at the Horse & Hound awards. [Learn more about this special pony and award.](#)
- See more magical moments from the 100th Royal Agricultural Winter Fair in Toronto, Canada. [View the iconic competition through the lens of Mackenzie Clark.](#)
- Did you miss the 2022 Washington International Horse Show? [Find out what the attendees thought of the event held at The Show Place Arena.](#)

A BIT OF GOOD NEWS

Young Female Athlete Jodie Hall McAteer Is Named Leading Rider of the 2022 London International Horse Show

NEWSWIRES

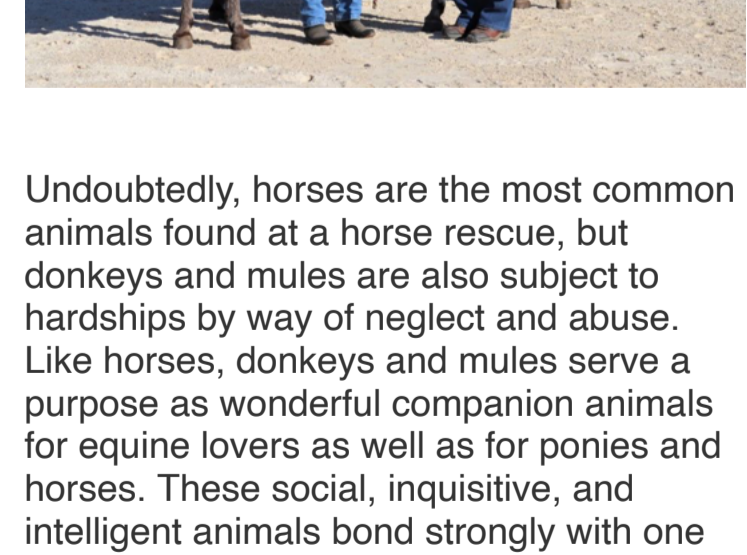


The London International Horse Show showcased remarkable talent with seven of the top 10 ranked riders in the world in attendance. A total of 44 riders partook in the five-star show jumping competition and amongst them was young talent and New York Empire team member, Jodie Hall McAteer. At just 22 years old, Hall McAteer made her debut in the five-star competition and was one of only four female riders to make up the roster.

[Learn More](#)

Twice As Bright: Two Donkeys Regain the Twinkle in Their Eyes

HORSE NETWORK



Undoubtedly, horses are the most common animals found at a horse rescue, but donkeys and mules are also subject to hardships by way of neglect and abuse. Like horses, donkeys and mules serve a purpose as wonderful companion animals for equine lovers as well as for ponies and horses. These social, inquisitive, and intelligent animals bond strongly with one another, so they're often seen in pairs.

Two such donkeys are Fiery Frito and Hot Habanero. In September 2021, the two donkeys arrived at Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, as part of a neglect case on a property in Frederick County, MD.

[Learn More](#)

SOCIAL WE'RE SHARING



Jump Media, led by Jennifer Wood and Jennifer Wood, will handle press operations for the FEI World Cup™ Finals 2023 in Jumping, Dressage, and Vaulting taking place April 4-8, 2023 in Omaha, Nebraska. Click the link in bio for more information.



All eyes on this gal! #conthagrandeps